

Laura Loh
Running



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UK singer-songwriter Laura Loh picked up the pace in her indie pop single, Running

Four months after her soul-pop serenade, **Closer**, the UK singer-songwriter and freshly-fledged producer **Laura Loh** is back on poignant form with her latest single, **Running**, which will officially release on September 23rd.

Bringing an indie timbre into the slightly 80s soundscape, which runs through as a flood of lush piano chords, tensile percussion and tenderly angular guitar notes, Running is a markable shift in her sonic signature. A shift that will undoubtedly place her well in the pop charts given that the song has already been picked up by BBC Introducing.

Helping to transform her driving sound, guitarist **Harry Baker** lifted the energy in the choruses with his funk-laced guitar, which adds to the momentum of the lyrics that allude to the desire to run into the future you want instead of away from the past.

Laura Loh said:

“When I wrote “Running”, I hadn’t started producing my own music yet, so it was just piano and vocal. I could already hear it in my head as a full production, but I didn’t know I would be the one to bring that vision to life.

After producing a few songs, I came back to “Running” and produced it. Making this song was a turning point for me as an artist; it felt like I found my sound. Musically, I wanted it to feel like running to amplify the yearning in the lyrics and have sustained upbeat energy.”

Amelia Vandergast, Executive Editor at [A&R Factory](#) said:

"Just as eloquent as London Grammar's debut release, Laura Loh has exactly what it takes to make contemporary trends bend around her vision and stylistic grace."

About the artist

Laura Loh is a Hampshire, UK-based singer-songwriter, multi-instrumentalist, and producer with a background in classical and jazz music and an inclination towards alt-pop and alt-folk.

Being born into a musical family, she classically trained in singing, piano, and violin at a young age. At 13, she picked up a guitar and started writing songs. Her official debut came in the form of her EP, Sunrise, in 2020; two standout singles were swiftly selected for the BBC Introducing Tracks of the Day List. Away from the airwaves, Laura has also played Weyfest, Westival and ValeFest, and graced Abbey Road studios with her vocals.

In March 2022, Laura released her single Morning Light, an optimistic blend of alt-pop and folk. In addition to the songwriting, Loh weighed in on production with her co-producer and frequent collaborator, Joe Wright, at Hillside Studio. Morning Light was the start of a new era for Loh; the inspirational track was enough to inspire a markable shift in genre, style and boldness to produce her own soulfully infused sound.

Artist social media links:

- [Spotify](#)
- [YouTube](#)
- [Bandcamp](#)
- [Apple Music](#)
- [Website](#)
- [Instagram](#)
- [Twitter](#)
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